

PAT TABOR

Pat Tabor of Swan Mountain Outfitters took the initiative to not only promote his own business as well as those in the West Glacier area, but to create a Discovery Center for visitors to learn about the Crown of the Continent and sustainable geo-tourism. An assortment of displays and pamphlets describing the concepts of geo-tourism and the richness that the Crown of the Continent offers are predominantly housed in the center. These two concepts are the backbone of the tourism industry's promotional efforts.

But he didn't stop there. Also available is Glacier Coffee House, Bubba Luke's Old Fashion Ice Creamery, a gift shop/supply store offering unique and one-of-a-kind retail items including many Made in Montana products and Get Lost in Montana gear, and an Adventure/Activity Booking Center and Mountain Gear Outfitters. Swan Mountain Outfitters operates one of their 5 corrals behind the Discovery Center, and visitors have easy access to the raft companies and helicopter tours adjacent to the center. The property is also well suited to accommodate buses and RVs.

The center's detailed but user friendly website refers visitors to local businesses which offer a variety of experiences such as rafting and hiking, both locally and regionally, as well as information on local topics and much more.

The Discovery Center is located 1.8 miles from the west entrance of Glacier National Park. Serving as a Visitor Information Center, retail, restaurant and outfitting service, Pat's unique vision benefits residents and non-residents alike and is a shining example of successful partnerships.